

Public Disclosure of Student Achievement

Institution Name: Franklin University

Business Unit(s) included in this report: Ross College of Business

Academic Period Covered: 2022-2023

Date Report Posted: January 18, 2024

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in			
Accounting	Graduation Rate	40%	64.4%
Applied Management	Graduation Rate	40%	31.3%
Business Administration	Graduation Rate	40%	61.1%
Business Economics	Graduation Rate	40%	Insufficient data available at this time
Business Forensics	Graduation Rate	40%	Insufficient data available at this time
Entrepreneurship	Graduation Rate	40%	Insufficient data available at this time
Financial Management	Graduation Rate	40%	60.0%
Financial Planning	Graduation Rate	40%	63.6%
Forensic Accounting	Graduation Rate	40%	54.5%
Human Resource Management	Graduation Rate	40%	62.7%
Management & Leadership	Graduation Rate	40%	52.9%
Marketing	Graduation Rate	40%	63.6%
Operations & Supply Chain Management	Graduation Rate	40%	64.3%
Risk Management & Insurance	Graduation Rate	40%	55.4%

